



Lifelong
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Programme



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10 STEPS TOWARDS YOUR E-BUSINESS

Grundtvig Learning Partnerships
Project nr. 2013-1-NL1-GRU06-12743 1

GOOD PRACTICE

Name	hasznaltauto.hu		
Juridic Form	company	Established in (year)	1999
Location	Debrecen and Budapest, Hungary		
Phone		e-mail	
Website	www.hasznaltauto.hu		
Contact person			
Activity	Online car and vehicle auction portal and ad-host		

Description of the activities of the company/organization in relation to E-business

Hasznaltauto.hu is the leading Hungarian used car and vehicle portal, with almost hundred thousand independent vehicle ad. The site is based on the Europe famous German Mobile.de idea. On the site man can search for almost all of car makes, car parts, boats, trailers, trucks and buses. Almost everybody, who wants to sell or buy used cars in Hungary, starts with searching on this site.



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GOOD PRACTICE

Name	Hir24.hu		
Juridic Form	company	Established in (year)	2010
Location	Budapest, Hungary		
Phone		e-mail	
Website	www.hir24.hu		
Contact person			
Activity	Online news portal		

Description of the activities of the company/organization in relation to E-business

The Hir24.hu is an independent source of news in Hungary. The website has some satellite TV based news hours. The portal brings fresh news to the webcitizen from around the world in Hungarian language. Hir24 is one of the highest visited Hungarian online news portals.



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GOOD PRACTICE

Name	IDOKEP.hu		
Juridic Form	company	Established in (year)	2004
Location	Budapest, Hungary		
Phone		e-mail	
Website	www.idokep.hu		
Contact person			
Activity	Online weather informations and forecasts		

Description of the activities of the company/organization in relation to E-business

IDŐKÉP is the leading Hungarian web and community based meteorological topic portal. The company owns three major Doppler-radars around Hungary and has hundreds of independent weather stations around. The users community built up the whole system, the data is almost realtime, the funtions are easy to use, and combinated with a good, useful and fast smartphone and tablet app, the IDŐKÉP brings Hungarian people real time weather info and forecasts from around the Carpatic Basin.



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10 STEPS TOWARDS YOUR E-BUSINESS

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Project nr. 2013-1-NL1-GRU06-12743 1

GOOD PRACTICE

Name	OLX.hu		
Juridic Form	company	Established in (year)	1999
Location	Debrecen and Budapest, Hungary		
Phone		e-mail	
Website	www.olx.hu		
Contact person			
Activity	Online auction portal and ad-host		

Description of the activities of the company/organization in relation to E-business

OLX.hu, the former aprod.hu is part of the Europe famous OLX group. The site was on of the leading auction portals in Hungary, before the OLX bought it few years ago. The site is a typical auction and ad-host portal with tens of thousands of classifieds. The unique in the site system is the search engine, what based on geographic metadata of user, and filter with this on classifieds.



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GOOD PRACTICE

Name	PORT.hu		
Jurídic Form	company	Established in (year)	2002
Location	Budapest, Hungary		
Phone		e-mail	
Website	www.port.hu		
Contact person			
Activity	Online programme guide		

Description of the activities of the company/organization in relation to E-business

PORT.HU is the leading Hungarian programme and cultural event website. It is the largest classical portal style online website of Hungary. With festivals, tv programs, cinema, theater, music, concerts, accommodation and books is shows the widest scale of various programs and activities in hundreds of different topics. PORT.hu is also in the top20 of the most visited Hungarian websites.



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GOOD PRACTICE

Name	Vatera.hu		
Juridic Form	company	Established in (year)	2000
Location	Budapest, HUNgary		
Phone		e-mail	
Website	www.vatera.hu		
Contact person			
Activity	Online auctions portal		

Description of the activities of the company/organization in relation to E-business

Vatera.hu is the oldest existing online auction portal of Hungary. The basic structure of the site is almost as the same as eBay. The site is in the top 10000 websites of the world, the average daily time on the website is over 10 minute, so the users are really active in case of auctions type selling of used and new goods. The website is really wired to the internet with over thousand links from other domains.



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GOOD PRACTICE

Name	velvet.hu		
Juridic Form	company	Established in (year)	2006
Location	Budapest, Hungary		
Phone		e-mail	
Website	www.velvet.hu		
Contact person			
Activity	Online tabloid and lifestyle magazine		

Description of the activities of the company/organization in relation to E-business

Velvet.hu is part of the leading Hungarian online portal corporation INDEX.HU Group. The website mainly shows news and articles about tabloid themes and women's lifestyle topics. Velvet.hu is in the top20 of Hungary's and almost in the top5000 in the world most visited websites.



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GOOD PRACTICE

Name	LogMeIn.com		
Juridic Form	company	Established in (year)	2003
Location	Budapest, Hungary		
Phone	1-781-638-9050	e-mail	InvestorRelations@LogMeIn.com
Website	https://secure.logmein.com/HU/		
Contact person	-		
Activity	networked devices for remote control, file sharing, systems management, data backup		

Description of the activities of the company/organization in relation to E-business

LogMeIn's solutions are used worldwide for PCs, Macintosh computers, servers, smart phones and other networked devices for remote control, file sharing, systems management, data backup, business teamwork, customer support and on-demand. LogMeIn is award-winning solution. More than 125 million devices using LogMeIn's services worldwide.



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GOOD PRACTICE

Name	Portfolio.hu		
Jurídic Form	company	Established in (year)	1999
Location	Budapest, Hungary		
Phone	-	e-mail	portfolio@portfolio.hu
Website	www.portfolio.hu		
Contact person	-		
Activity	online financial journal		

Description of the activities of the company/organization in relation to E-business

Portfolio.hu is an online financial journal. The Portfolio.hu publishes news, analyses about the financial segment and interviews with financial experts. The website is a leading Hungarian financial portal what exists as a printed newspaper too.



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GOOD PRACTICE

Name	Prezi.com		
Jurídic Form	company	Established in (year)	2000
Location	Budapest, Hungary		
Phone	-	e-mail	-
Website	prezi.com		
Contact person	-		
Activity	online 3D presentations		

Description of the activities of the company/organization in relation to E-business

Seeing is believing and a picture can tell a thousand words, but a picture doesn't tell an entire story. A visual story has a flow and narrative, where images and words work together to present an idea or lesson. Use Prezi's open canvas to construct a story arc, where visual context leads the viewer on a path of discovery.