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10-STEPS TOWARDS YOUR E-BUSINESS

The *10-Steps Towards Your E-Business project* aims at making people who are (temporary) without a job more aware and competent about new possibilities for being active, both professionally and socially. It helps them gain new knowledge and skills, based on the opportunities that E-Business offers. The main purpose of the project is to inspire people and show them the way to E-Business.

Partners from 5 EU countries – The Netherlands, Austria, France, Spain and Hungary have worked during the past two years on exploring and analyzing the utilization of E-Business in their countries; collecting good practice examples and selecting the Top 10 best practices per country and developing together the '10 E-Steps Guide'.

DEVELOPMENT OF THE 10 E-STEPS GUIDE



Work meetings in Valencia, Spain

During the work meeting in Valencia the partners discussed and set up the grounds for developing the main project product 'The 10 E-Steps Guide'. First they defined the initial competences that the target group needs to acquire when starting a business. These were:

- social competences such as self-confidence, open-minded, communicative, strict in working, persevere, organized, being flexible, able to make decisions, conflict solving etc.;
- entrepreneurial, marketing and strategic competences;
- competences about funding, E-marketing, finance, taxation, web design and certification and quality.

Based on these principles the partners agreed which 10 steps should be included in the guide and they distributed the tasks among the team. Each partner had to develop two steps and consequently translate the whole content of the guide in partner language. The Dutch partner had the task to develop an interactive pdf of the Guide in 6 language versions.

NATIONAL PROMOTIONAL EVENTS



Work meeting in Pecs, Hungary

The project partners gathered together for a work meeting in Pecs, Hungary to finalize the *10 E-Steps Guide*, shared ideas and prepared the scenario for organizing the national promotion events in partner countries. The French partner shared experiences and lessons learned during the national workshop held in Paris on 19th February 2015.

10 E-STEPS GUIDE



The 10 E-Steps Guide is now available in English via the project website:

www.10-ebusiness-steps.eu.

All partners will hold national events in May and June and will disseminate the Guide among the target groups in their countries. On 12th of June 2015 a final conference will take place at FH JANNEUM, University of Applied Sciences in Graz, Austria where all partners and representatives of the target groups will be present.

For more information, please contact the partner organization in your country. Contact details are available on the project website.



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